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February 10, 2000



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Ms. Magalie R. Salas Secretary Federal Communications Commission Portals II, Filing Center, TW-A325 Washington, D. C. 20554

> Comments in MM Docket No. 00-10 Re:

MM Docket No. 99-292

RM-9260

Dear Ms. Salas

Transmitted herewith, on behalf of Oklahoma Educational Television Authority are the original and four (4) copies of its Comments in the above-referenced proceeding.

Should you have any questions with respect to this filing, please contact the undersigned.

Enclosure



#### **BEFORE THE**

# PEDERAL COMMERCICATION COMMISSION Federal Communications Commissio

In the matter of	)	
	)	MM Docket No. 00-10
	)	MM Docket No. 99-292
Establishment of a Class A Television	)	RM - 9260
Service	)	
	)	
To: The Commission	)	

#### **Comments**

The Oklahoma Educational Television Authority ("OETA"), by and through its attorney, files these Comments in this proceeding to urge the Commission to recognize the unique contribution of The Oklahoma Network in meeting the instructional, educational and cultural needs of the school children and adults of the State of Oklahoma by granting Class A status to the translators that make up the bulk of the Network's transmitters, so that the Network can continue to provide its essential services into the 21st Century. In support of its position OETA offers the following:

#### **Background**

1. OETA is the Agency of the State of Oklahoma that is charged with making available a high quality educational, and cultural program schedule to be transmitted to every roof-top in the State of Oklahoma, and further, to make instructional programming available to every school in the State. Its flagship station, KETA, Oklahoma City, Channel \*13, was first activated in 1956, and soon followed by KOED, Channel \*11, Tulsa, (1959), Channel \*3, Eufaula, and Channel \*12, Cheyenne, (both in 1978). These full power stations form the "spine" of the comprehensive state-wide system.

- 2. Based on the technological environment in existence at that time, OETA made some critical decisions about the development and implementation of the balance of the electronic delivery system. Taking into account the number and location of all of the full power stations allocated within and adjacent to the State, the number of channels available for use for both commercial and noncommercial translators, they assessed the potential future impact of using translators to complete the distribution of the state-wide service to the less populated areas of the State. Accepting the secondary nature of these translators was carefully weighed against the fact that every house was reachable with the lower power technology with great cost savings and efficiency, and the pressure on the state budget was minimized.
- 3. With the regulatory and technical limitations and restrictions well in mind, OETA began the deployment of an effective delivery system to serve the underpopulated areas of the State. As can be seen from the Chart attached hereto as Exhibit A, these area were served effectively and efficiently by construction and operation of television translator stations. The first wave of the stations were located in the panhandle at Boise City, Guymon, Beaver, and Buffalo. Other stations were added in the Southwest at Altus, Frederick, and Lawton, and in the Southeastern part of the State at Hugo and Idabel. The system took its final form when Duncan, Ardmore, and Durant were added in the South and Alva, Medford, and Ponca City were brought on line in the North. The complete system has been fully operational since 1980.

#### Displacement is another word for Disappearance

- 4. The first indication of a building storm came with the adoption of the Rule to displace all broadcasters from Channels 60-69. While OETA has only a single station in that frequency range, many other translator operators in the State began the migration to the lower channels. Putting all of these stations into 16% fewer frequencies was difficult, but we know now that those that were able to locate (below channel 51) were the lucky ones.
- 5. The Digital Television Order presented the next escalation in the reduction of available channels by adding a new broadcast channel for each one already serving the area, further displacing some secondary stations. In that same proceeding the announced withdrawal

- 5. The Digital Television Order presented the next escalation in the reduction of available channels by adding a new broadcast channel for each one already serving the area, further displacing some secondary stations. In that same proceeding the announced withdrawal of broadcasters from channels 51-59 dealt a major blow to those who survived the first assaults. Now the scramble is on.
- 6. The State of Oklahoma derives no income from the operation of its instructional network. On the contrary, precious tax dollars have been devoted to bringing the highest quality educational programming to the schools and home in the State. While individual viewers contribute to the support of the prime time offerings that come from PBS and from the studios of the Network, that level of giving does not rise to the level of providing the necessary capital needed for the re-tooling the entire delivery system. Even if the money was there, the frequencies are not. The State made a good faith investment based on the electronic environment that existed at the time of the investment. It accepted secondary status because it evaluated the risks as they existed. Now the FCC has changed the shape of the playing field and the State's ability to continue to deliver this programming is totally threatened. The State Department of Education cannot rely on a delivery system that cannot reach every school. The more than 600 hours a year of locally produced programming cannot be supported if large areas of the State cannot be reached. Each year OETA contracts with the Education Department of the State to deliver more than 1000 hours of instructional television programming to every school district throughout the State. The attached Programming Statement sets forth more fully the scope and extent of this educationally vital service. Add in the delivery of Sesame Street and other preschool programming to individual homes and day care centers, and one begins to feel the impact that a dismantling of the system will have.

#### Solution

7. The impact of this issue can be at least minimized by granting Class A status to its low power transmitters to protect the exiting system from further encroachment and displacement. It would not create havoc for the overall purposes of the transition to digital transmission to provide that State networks should be given the highest level of protection

possible under any regulatory scheme. This would assure the highest level of continuity of service, the highest level of reliability, and the most cost efficient and effective method of delivery for vital instructional, educational, and cultural programs.

For all of the above reasons, The Oklahoma Educational Television Authority respectfully requests that Class A status be given to the low power transmitters that form an integral part of its state-wide network.

Respectfully submitted

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February 10, 2000

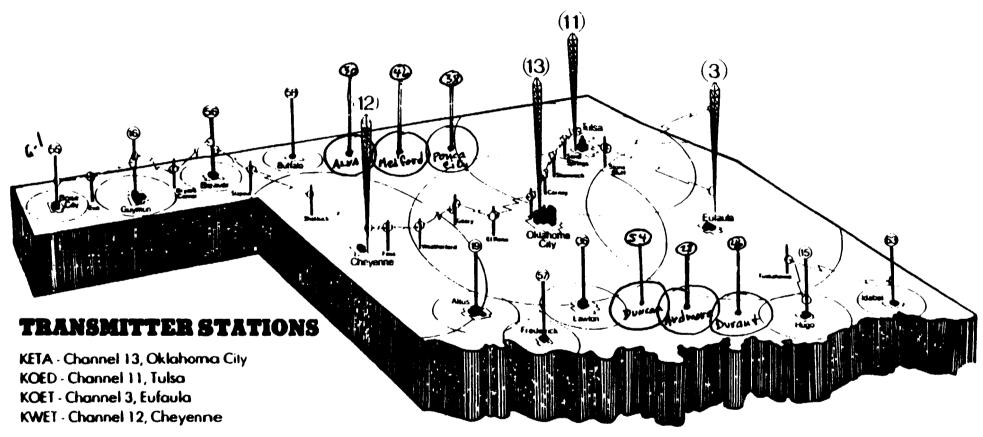
# THE OKLAHOMA NETWORK TRANSLATOR SYSTEM

The Oklahoma Network is composed for four (4) full-power VHF transmitters and fifteen (15) UHF translators. Satellite and fiber to create the statewide service interconnect these facilities.

#### Translator designations are:

K 19 AA	19	Aitus	K 46 Al	46	Durant
K 30 AE	. 30	Alva	K 56 BQ	56	Frederick
K 28 AC	28	Ardmore	K 16 AB	16	Guymon
K 56 AY	56	Beaver	K 15 AA	15	Hugo
K 55 BV	55	<b>Bolse City</b>	K 63 BA	63	Idabei
K58 AX	58	Buffalo	K 36 AB	36	Lawton
K 54 BB	54	Duncan	K 46 AH	46	Medford
			K 38 AK	38	Ponca City

# OKLAHOMA PUBLIC TELEVISION NETWORK



#### **UHF TRANSLATORS**

Altus - Channel 19 Beaver - Channel 56 Boise City - Channel 55 Buffalo - Channel 58 Frederick - Channel 57

Guymon - Channel 16
Hugo - Channel 15
Idabel - Channel 63
Lowton - Channel 36
Alva - Channel 30
Med Ford - Channel 46
Ponca City - Channel 38
Ardune - Channel 28
Durant - Channel 46
Durant - Channel 46

OKLAHOMA EDUCATIONAL TELEVISION AUTHORITY
7403 NORTH KELLEY AVE./P.O. BOX 14190/OKLAHOMA CITY, OKLAHOMA 73113
PHONE 848-8501 • IN STATE TOLL FREE 1-800-522-9051

## THE OKLAHOMA NETWORK LOCAL PROGRAMMING SERVICE

The Oklahoma Network has one of the largest outputs of locally originated broadcast programming among the state networks in the country. A wide array of services is regularly offered to provide educational and informational programs to the State of Oklahoma. News and current events' programming is the largest component of local production. Oklahoma is a very large state geographically and some areas literally do not receive any local news.

In cooperation with the Department of Education and the Board of Regents, instructional and credit programs are offered. More than 7,000 students routinely enroll in credit programs through Oklahoma colleges and universities.

K-12 programs are delivered during the school year to more than 550 separate school districts across the state. The Department of Education conducts annual surveys of teachers to determine which programs to include in the broadcast service.

#### Inventory of Local Programming (FY 99)

Instructional Television (K-12)	539 hours
College credit telecourses	551 hours

Local production (list attached) 606 hours

### LOCAL PRODUCTIONS 1998-1999

PROGRAM TITLE	1998		1999	
	July-Sept.	OctDec.	Jan-March	April-June
Ask a Lawyer				1
Augustfest Breaks	59.5			
Ebony Chronicles: Flip Schulke		1	1	
Foundation For Excellence 1999				1
General Thomas P. Stafford			1	
Governor Keating's Inauguration			1	
Legislative Week in Review			4	9
Local Election Coverage	3	3		
March Piedge Breaks			99.5*	
OETA Movie Club	11	12	9 .	13
OETA Summer Showcase	4.5			
OKC Metro	5.5	6	4.5	6.5
Okłahoma Film			3	
Oklahoma Gardening	6.5	6.5	6.5	6.5
Oklahoma Governor's Debate		1		

## LOCAL PRODUCTIONS 1998-1999

PROGRAM TITLE	1998		19	1999	
	July-Sept.	OctDec.	Jan-March	April-June	
Oklahoma Hall of Fame		1.5			
Oklahoma I Remember			9		
Oklahoma Magazine	1	2	0	3	
Oklahoma News Report	33	33	34.5	32.5	
Oklahoma Newsreel	· 2	2	1.5	2.5	
Oklahoma Newsreel Cameraman		1	·		
Oldahoman's Against Fraud			1		
Outdoor Oklahema	7.5	6.5	5.0	7.5	
People's Business		-		7	
Power of Ideas	6.5	6.5	5.5	7	
State Capitol Press			2.5	4	
State of the State			1		
Sun Up	16.5	16.5	17.5	16.5	
Taxwise 199				ì	
Trail of Tears Werld Symphony				1	

### LOCAL PRODUCTIONS 1998-1999

PROGRAM TITLE	199	1998		1999	
	July-Sept.	OctDec.	Jan-March	April-June	
Tulsa Times		2	5	6.5	
Wiley Post of Oklahoma		1	. 1		
Writing Out Loud			3	6.5	
Sub-totals	156.5	101.5	216.0	132.0	
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TOTALS	156.5	101.5 -	216.0	132.0	